

# CRISIS MANAGEMENT FOR EXECUTIVES IN SME

*"A fantastic format that can be employed to address various types of crises"*

## When a crisis strikes, who does what?

What does it actually require to safely navigate the company through uncharted waters when a crisis eventually hits?

Cybersecurity is not just about IT but also about classical leadership and risk management. So, who handles what exactly?

Leveraging on our expertise in top management, cybersecurity, and simulation-based training, you will acquire valuable experiences in an intensive program.

## Get the answer within one day!

Test your leadership and preparedness in the face of an unpredictable cyberattack, alongside other top executives, just like pilots in a simulator.

- Experience realistic scenarios that actual Danish companies have encountered and learn from their experiences.
- These scenarios involve time pressure, unexpected events, and role changes for a comprehensive learning experience.
- Cases and experiences are followed by theory, best practices, and overarching rules and regulations from an SMB perspective.

All of this is facilitated by experts in crisis management, with a focus on crisis leadership, communication, and collaboration at the core.

*We guarantee that you will be challenged and leave with renewed energy, practical knowledge of cyber and crisis management, and an exceptional network. Most importantly, we guarantee that you will have fun!*

## Benefits

Learn how **you** and the management can safely navigate the company through unforeseen crisis situations.

Gain insight into typical vulnerabilities and acquire **useful tools** for managing cybersecurity risks.

Develop familiarity with current regulations and legislation, as well as anticipated developments in the cybersecurity field.

### Price

19.500 DKK pr. person ex. VAT  
Incl. accommodation & catering

### Location

The Triangle Region  
Denmark

### Contact

Naasu Maria Tremel  
nmt@treschowson.com / + 45 93 86 04 91