

PREPARE YOUR ORGANIZATION FOR THE WORST

Critical incidents can paralyze your organization, its business, and operations. Is your organization prepared to handle the aftermath of a cyberattack, ransomware, system failure, or a social media storm?

Minimize the damage & recover faster!

A relatively small investment in preparing your organization for critical situations and crises can significantly enhance its resilience. By equipping leaders and key employees with the right strategies, your organization can navigate crises more effectively, minimize damage, and recover faster.

This course is designed for top management and key personnel with critical roles in organizational crisis preparedness. It provides the knowledge and skills needed to prepare for and manage the unexpected – ensuring they are ready to act decisively when it matters most.

Covering the following topics

- The Anatomy of a Crisis and the Crisis Curve.
- Decision-Making Under Pressure (Psychological Mechanisms).
- Crisis Organization and Leadership in Practice.
- Crisis Communication and Media Handling.
- Effective Information and Stakeholder Management.
- Resilience, Risk Management, and Security.
- Incident Response: Assessing the Situation, Escalating, and Reporting.

Walk away with:

- **Leadership strategies** for effectively preparing your organization for major incidents.
- **Crisis best practices** for acting swiftly and confidently during critical incidents.
- **Strategies for crisis communication**—controlling the narrative and protecting the company image.
- **Insights into the importance of prioritizing** key elements such as information management, stakeholder engagement, task coordination, and resource allocation.
- **Improved capabilities to minimize the negative impact** of critical incidents and ensure organizational resilience.

A course led by renowned experts

With **Ken Bonefeld Nielsen** as the lead instructor, participants will learn from international experts with backgrounds in the defense and private sectors, bringing extensive experience in navigating crisis situations in the best possible way. This intensive course is offered as a 1- or 2-day session in either English or Danish, and it can be held in **Copenhagen, Aarhus, Stockholm, or Oslo.**

Course format

1-Day Course: Focuses on essential tools, case studies, and smaller exercises—equipping participants to apply the learnings in their own organizations.

8.995 DKK / person

2-Day Course: Includes an intensive crisis management exercise where participants practice decision-making with incomplete information, handle media attention, and work under pressure to ensure organizational survival.

16.995 DKK / person